

Temprid® reduces call-backs by more than 60%².

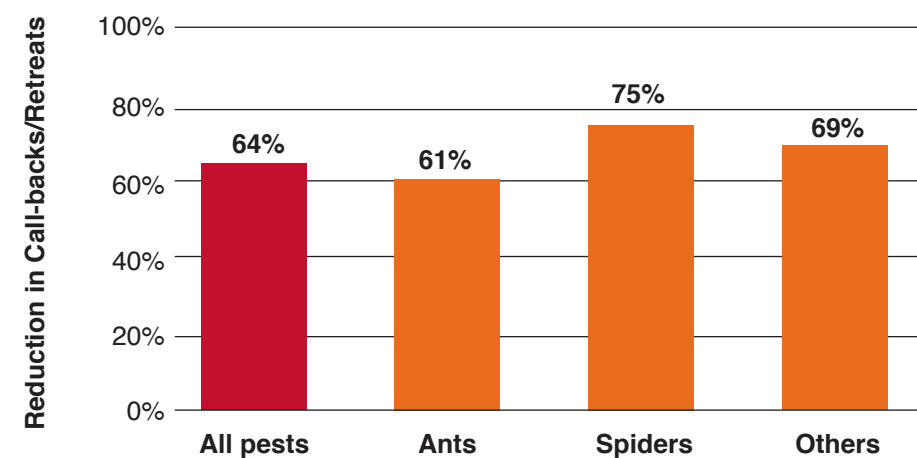
Call-backs take up your time and resources, take your profit and your ability to grow.

A recent survey of pest controllers indicates the cost of a call-back in terms of chemicals, time and administration is expensive:

- 60% say it costs more than \$50 a call-back
- 55% say it takes more 30 minutes (excluded travelling time)
- 69% offer ant warranties of three months or less.
- 51% offer spider control warranties of three months or less

Temprid® is good news for pest managers who often spend, on average, up to an hour doing expensive retreats at a real cost to their reputation.

Reduced call-backs by up to 60%



Data from over 4,000 trials by USA professional pest managers indicate that using Temprid® reduced all pest call-backs by customers by more than 60%.

Now you can offer a more competitive warranty and feel confident that Temprid®⁷⁵ is protecting your reputation.

Temprid®⁷⁵. Better at reducing call-backs. Better reputation.

* Bayer data on file. OE08NARJPG-EJP1

Decide for yourself and take the Temprid®⁷⁵ Challenge

Put Temprid®⁷⁵ to the test.

Temprid®⁷⁵ delivers unsurpassed pest control and one-of-a-kind perimeter protection. Temprid®⁷⁵ is:

- A water based suspension concentrate.
- Applied at one convenient low dose rate of 10mls/per 1 litre of water.
- Odourless
- Approved for use internally and externally.
- Is a group 3A, 4A insecticide.
- effective against ants, spiders and cockroaches and leaves other pests for dead too.



Register online
www.temprid.com.au



Scan code or visit
www.temprid.com.au



References 1. Bayer data on file. Laboratory efficacy data for the individual active ingredients and for Temprid against common perimeter pests (1 to 24 hr exposure to wood or cement substrate). OE07NARBYP 2. Bayer data on file. OE08NARJPG-EJP1 3. Pest control managers survey March 2012.

ALWAYS READ AND FOLLOW THE REGISTERED PRODUCT LABEL PRIOR TO USE

Bayer Environmental Science
A Business Operation of
Bayer CropScience
Bayer CropScience Pty Ltd
391-393 Toornga Road
Hawthorn East, Victoria 3123

For more information on Temprid®⁷⁵
contact Bayer Environmental Science
Ph: 03 9248 6888
Technical enquiries: 1800 804 479
www.bayeres.com.au

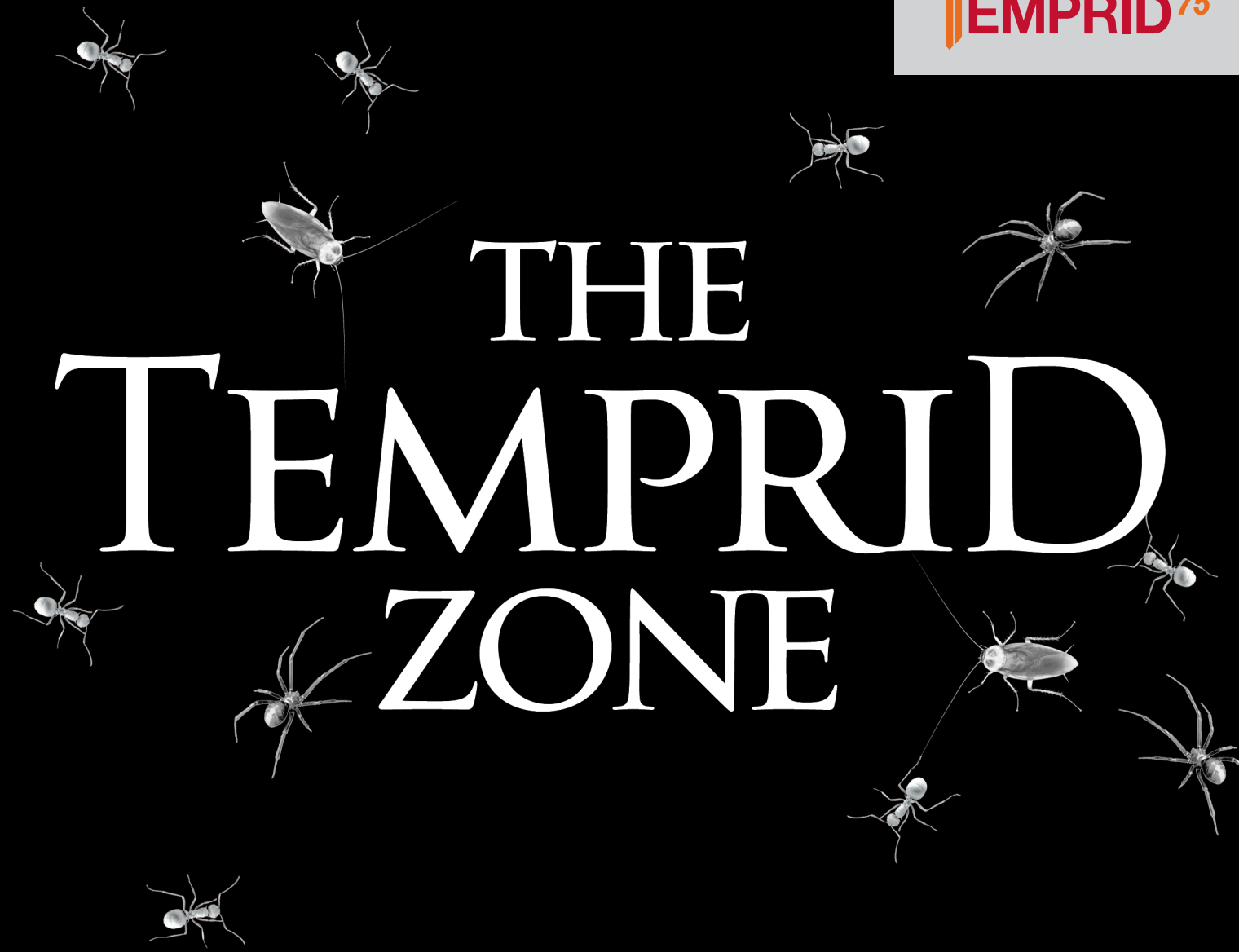
Temprid®⁷⁵ is a Registered Trademark of Bayer



TEMPRID®⁷⁵



TEMPRID®⁷⁵



INTRODUCING A DIMENSION WHERE PESTS
AND CUSTOMER COMPLAINTS CEASE TO EXIST.



Temprid® delivers up to 40% more control¹.

Temprid^{®75} is a suspension concentrate that offers a unique dual mode of action by combining two powerful and effective residual insecticides: beta-cyfluthrin and imidacloprid.

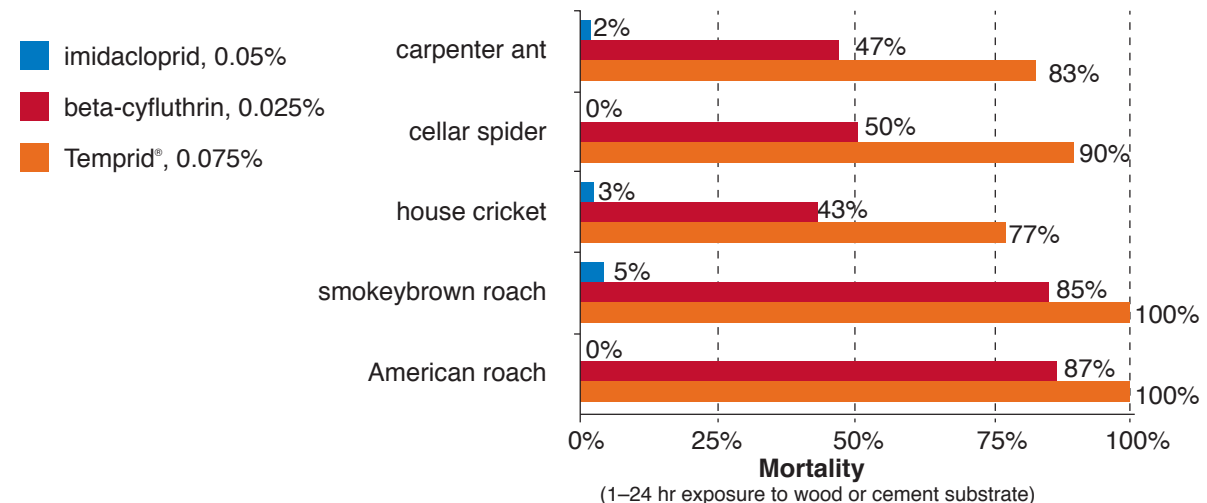
Temprid® is twice as fast as bifenthrin².

Temprid^{®75} offers more than extremely effective stopping power. It gets to work fast, much faster than competitors.

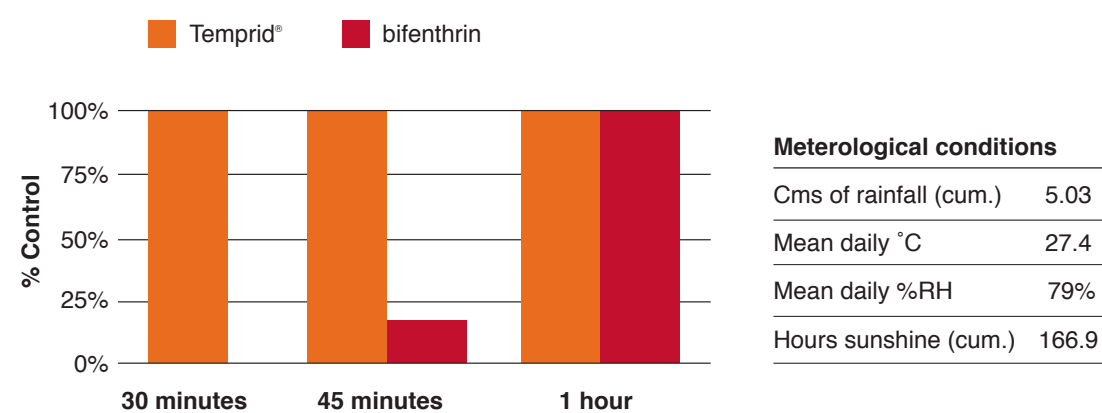
Temprid® offers 10 times more control at eight weeks².

Knockdown is important but residual effect is vital to reduce call-backs and the impact they have on your reputation.

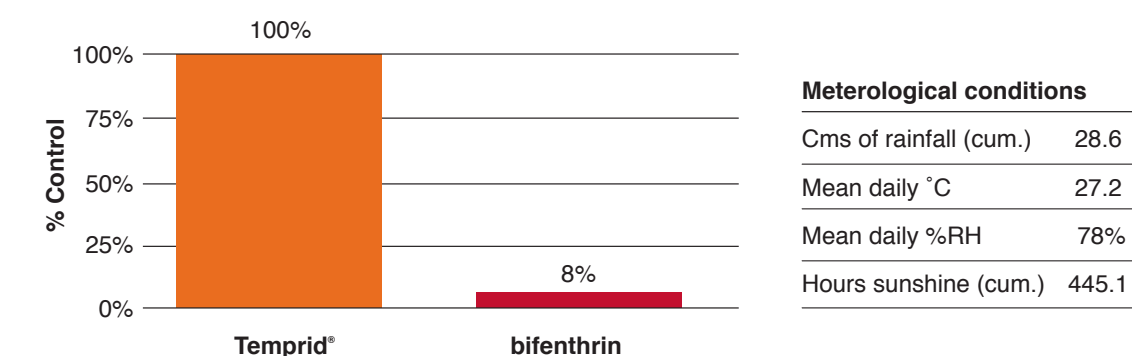
Synergistic effect: An average of 26% and up to 40% more control with Temprid® over Tempo



1 day after treatment - unpainted wood panels (porous)



8 weeks after treatment - unpainted wood panels (porous) 6 hours after treatment



Temprid^{®75} uses HAS™ technology. HAS (Homogenised Active Solution) combines both actives via a unique milling process which defines precise tolerances to ensure the optimum particle size. This ensures that the two actives work together to maximum effect. Imidacloprid combined with beta-cyfluthrin results in an enhanced effect – delivering a much more effective control of pests.

The result is an average of 24% and up to 40% more control with Temprid®.

When the mortality from imidacloprid (1.7%) is added to mortality from beta-cyfluthrin (64.0%), total mortality is just 66%. However, due to the enhanced efficacy that occurs when the two actives are mixed together, Temprid® provides 90% mortality.

Get better stopping power measured in minutes not hours.

Tests show that one day after treatment Temprid® controls 100% of pests in up to 30 minutes compared with bifenthrin, which takes much longer².

Temprid® is twice as fast as bifenthrin even one day after treatment.

Temprid^{®75} effective against a broad range of pests.



Get better longterm residual control.

Eight weeks later Temprid® still provides 100% residual control against a broad range of pests under wet and humid summer conditions when compared other insecticides.

If you provide a warranty to your customers you can't afford not to use Temprid^{®75} to protect your business and your reputation too.

Most pest control firms need more than two weeks residual control of pests.

Warranty period	Ant control	Cockroach control	Spider control
3 months	34%	29%	31%
6 months	19%	26%	29%
12 months	8%	28%	13%



Temprid^{®75}. Better efficacy. Better customer retention.

Temprid^{®75}. Better stopping power. Better customer satisfaction.

Temprid^{®75}. Better residual. Better performance.